

COLISEUM

(The following fees are standard for rental of Coliseum facilities and use of equipment, labor and services most frequently utilized. Actual contract terms are subject to negotiation. For information on additional fees and charges, interested parties should contact the Coliseum Booking Department.)

Facility Rentals

Coliseum	\$5,000 per performance or 12% of gross receipts after taxes, whichever is greater, plus facility operating and staffing expenses.
Auditorium	\$1,700 per performance or 12% of gross receipts after taxes, whichever is greater, plus facility operating/staffing expenses.

Special Events Center – Facilities are leased per day. Consumer Show rental fees are greater of the minimum rental fee vs. 12% gross ticket receipts.

Daily Rental Fee

--East & West Wings plus Mtg. Rooms	\$9,000	Per Day
--East & West Wing A & B	\$7,400	Per Day
--East & West Wing B	\$5,800	Per Day
--East Wing -	\$3,900	Per Day
--West Wing	\$3,400	Per Day
--West Wing A	\$2,750	Per Day
--West Wing B	\$1,900	Per Day
--West Wing B1	\$1,300	Per Day
--West Wing B2	\$1,300	Per Day
--Pavilion	\$3,000	Per Day
--Bridge*	\$1,000	Per Day
--Plaza*	\$1,250	Per Day

* - Bridge and Plaza Facilities are leased subject to scheduled arena events and Fire Marshal regulations.

Special Events Center Meeting Rooms

--Meeting Room 1	\$500	Per 8-hour period
--1A	\$400	Per 8-hour period
--1B	\$325	Per 8-hour period
--Meeting Room 2	\$350	Per 8-hour period
--Meeting Room 3	\$500	Per 8-hour period
--3A	\$400	Per 8-hour period
--3B	\$325	Per 8-hour period
--Meeting Room 4	\$500	Per 8-hour period
--4A	\$375	Per 8-hour period
--4B	\$300	Per 8-hour period
--Meeting Room 5	\$400	Per 8-hour period
--Meeting Room 6	\$400	Per 8-hour period
--Plaza Level Meeting Room 7	\$300	Per 8-hour period
--Plaza Level Meeting Room 8	\$300	Per 8-hour period
--Blue Room	\$400	Per 8-hour period
		(Leased in conjunction with the Coliseum or Auditorium)
--Town Hall Auditorium	\$500	Per 8-hour period
		(Leased in conjunction with the Coliseum or Auditorium)

Move-in, Move-out and Rehearsals

If on a day other than the performance day

50% of base rate (No discounted meeting rooms)

Special Rates: To be negotiated.

Non-profit, tax-exempt community service oriented organizations and groups based in the local community who program activities would be of a public nature that would be for the benefit of and open to the general public, and local government agencies, may qualify for special negotiated rates based upon the nature of the event and other undetermined factors.

Equipment and Services – Rental fees include the space identified above, normal lighting and temperature control, and facility coordination assistance. Rental of rates do not include equipment and services, some which may be required for the public safety of guests attending Coliseum events:

Prices are subject to change based on availability.

Advertising & Promotions	In-house agency available
Event Staffing	Hourly rate per person (Variable-4 hour min.)
Event Manager	Included in Rental fee
Box Office Fees/Ticket Printing	3% of gross receipts
Bank Card Service Fee	3.25%
Spotlight Rental	\$150.00/per performance-Supertrouper plus operator
Sound System	Variable
Show Power	Based on Sound & Light usage
Furniture	Based on the piece
Staging	\$250 per stage (maximum)
Risers	\$10 per section
Forklift or Genie	\$45 per hour or \$250 per day (includes operator)
Boom Lift	\$100 per hour or \$400 per day
Tables	\$8.00 each
Dressed tables with cover and skirt	\$20.00 each
Chairs	\$2.00 each
Telephone (Deposit)	\$150 per line (refundable)
Cablevision Hook-up	\$35.00 per hook-up
Towels	\$3.00 per performance
Pyrotechnic Permit	\$50.00 procured from Guilford County
Novelty Sales	A negotiable percentage of after tax sales shall be paid to the facility
Catering	Through Signature Catering, the Coliseum provides catering and other food services to users of Coliseum facilities – outside caterers are not permitted with the exception of touring concert backstage caterers
Parking	\$3.00/Space – Regular events (Arena, SEC, Auditorium) \$5.00/Space – Major events Special VIP parking available at special events. Buses and oversized vehicles pay the prevailing parking rate time the number of spaces utilized. Parking charges are per car/per lot entry.
Utilities	Exhibitor utilities available and subject to prevailing rates for services provided.
Audio/Video Services	In-house provider available
Decorator Services	In-house provider available